



## FRESH **PAY**

A decentralised, instant, easy and affordable money transfer service that allows the user to deposit money into their market buyer's account



### USERS

- Registered Market Buyers



### BENEFITS

- Quicker from Arrival-to-Trading
- Reduce Cash on Premises
- Buyer Profiling and Statistics
- Various Deposit Sites
- Increased Security
- Enhanced Buyer Engagement
- Daily Financial Reporting

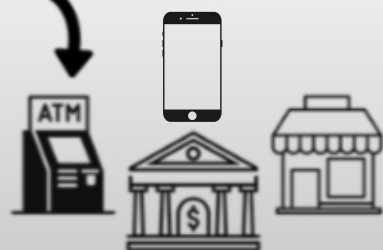


### FRESH PRODUCE MARKET



BUYER

Deposits  
Cash



PARTICIPATING PARTNERS

FINANCIAL  
SWITCH

Transfers to  
Buyers Market  
Account



BUYER

