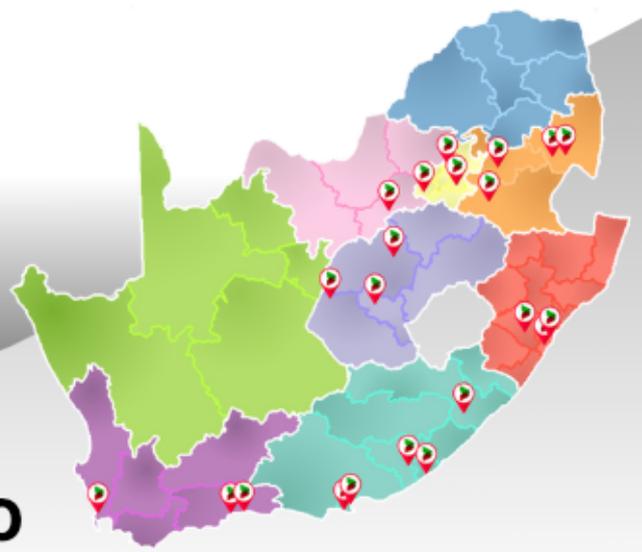




# FRESHMARK SYSTEMS™

making IT happen



*Transforming*  
**business needs into**  
**TECHNOLOGY SOLUTIONS...**

## **YOUR TRUSTED PARTNER IN THE FRESH PRODUCE VALUE CHAIN**

- Enhancing transaction efficiencies
- Reducing costs
- Minimising risk
- Driving transparency
- Enabling agile business decision making
- Ensuring stakeholder trust and integrity

## **SETTING THE INDUSTRY STANDARD THROUGH:**

- Research and Development
- Project Management
- Full Software Lifecycle Development
- Turnkey Solutions
- Infrastructure provision and support

## **SOLUTIONS FOR THE FRESH PRODUCE TRADING ENVIRONMENT:**

- |   |  |  |
|---|--|--|
|  Point of Sale        |  Document Archive             |  Web Services         |
|  Stock Management     |  Mobi Sales                   |  Producer Payments    |
|  Agent Administration |  Statistics and Data Analysis |  Warehouse Management |
|  EDI                  |  Buyer Kiosk                  |  Auction System       |